Rep Order# EC'd Yes

Showing Buylines: All Rep & Sta Revised Lines 08/22/2012 12:21 PM

Station WWSB-TV SARASOTA,FL Katie Keuleman) POLITICAL ISSUE GROU Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency WASHINGTON, DC 20007 () GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 10/23/2012 - 10/29/2012 11/14/1193

> Salesperson (Sales Office (Salesperson Phone# Rep Firm) BRAD PHILIPPS) WASHINGTON

Salesperson FAX# 202-955-5342 202-955-5348

-- CONTRACT COMMENT --

Buyer Phone# Fax#

Product Advertiser

DCCC 1193

Estimate#

CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES

- REMARKS -

REVISED LN 26

PLEASE CNFM, THANKS

					LT
* 54	*19	*18	*17	*12	5
TU-F [MKGD FO V7 Added	SA Station [MADE-GO V7 Effec	TU-F Station V7 Progr	TU-F 7P-73 Station Remark: V7 Program Name	TU-F 4P-5P Station Remark: V7 Program Name	Day
10A-11A R SPOTS M	SA 7P-730P WHEEL- Station Remark: V6 NA OF [MADE-GOOD BY LINE(S) 54] V7 Effective Dates Changed	730P-8P Remark: am Name Ch	ကို	4P-5P Remark: am Name Cl	Time
TU-F 10A-11A AMER COURT [MKGD FOR SPOTS MISSED ON LN #19: 10/27(1/WK)] V7 Added	SA 7P-730P WHEEL-FRTNE SA :30 \$400.00 Station Remark: V6 NA OFFER 4X 10A-11A 10/23-10/26 AM COURT @ \$100 EACH [MADE-GOOD BY LINE(S) 54] V7 Effective Dates Changed	TU-F 730P-8P MILLIONAIRE Station Remark: V6 PROG IS MILLIONAIRE PLS REV V7 Program Name Change, Comment Changed	TU-F 7P-730P MILLIONAIRE Station Remark: V6 PROG IS MILLIONAIRE PLS REV V7 Program Name Change, Comment Changed	IS ACCESS H mment Chang	Program
: 30	:30 M COURT	:30	: 30	: 30	Len
\$100.00	\$400.00 @ \$100 EACH	\$400.00	\$400.00	\$120.00	Rate
10/23-10/26	10/27-10/27	10/23-10/26	10/23-10/26	10/23-10/26	Dates
	0	.cs	42	ω	Spots/Week
1	0	н	н	1	# of Weeks
æ.	Û	4	4	ω	Total Spots
\$400.00	\$0.00	\$1,600.00	\$1,600.00	\$360.00	Total Cost
					Daypart

EC'd	Rep O
Yes	rder#
	9742250

Ver# 9

Status Revised

Traffic Order# 30450

Printed: 08/22/2012 2:15 PM
Last Received: 08/22/2012 12:21 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of

Daypart

		•					1	LT	Station Advertiser Product Estimate# Buyer Phone# Fax#
*49	* 35	* ພ ພ	*30	*28	*27	*26	* 1 20	Ļņ	te#
M Station V7 Prog	SA Station V7 Time	SU Station V7 Prog	TH Station V7 Progr	SU Station V7 More	W Station V7 Prog	W 8p- Sales Remark: V6 Comment Ch V9 Program Na	SA Station V7 Prog	Day	WSB-TV SAR# ()POLITI DCCC 1193 Katie Keuleman
M 7P-730P Station Remark: V7 Program Name C	1130P- Remark: Changed,	SU 10P-11P Station Remark: V7 Program Name C	10P-11P Remark: ram Name C	9P-1 Remark than 2	W 9P-10P Station Remark: V7 Program Name (8P-9P emark: ent Changed ram Name Ch	SA 730P-8P Station Remark: V7 Program Name C	Time	WWSB-TV SARASOTA,FL () POLITICAL ISSU DCCC 1193 Katie Keuleman
)P MILLIONAIRE V6 MILLIONAIRE Change, Comment Changed	1130P-12A ABC 7 WKND NWS <mark: 1130p<="" @="" airs="" news="" td="" v6=""><td>SU 10P-11P 666 PARK AVE Station Remark: V6 PROG IS 666 PARK AVE V7 Program Name Change, Comment Changed</td><td>TH 10P-11P SCANDAL Station Remark: V6 PROG IS SCANDAL V7 Program Name Change, Comment Changed</td><td>OP REVENGE : V6 REV AIRS SUN 10/28 codes changed</td><td>V6 PROG IS MOD/SUBUR Change, Comment Changed</td><td>8P-9P MIDDLE-ABC/NEIGHBOR les Remark: V9 REVISED PGM Comment Changed Program Name Change, Comment Changed</td><td>730P-8P COLD CASE FILES ation Remark: V6 PROG IS COLD CASE FILES Program Name Change, Comment Changed</td><td>Program</td><td>V SARASOTA,FL) POLITICAL ISSUE GROU (Ceuleman</td></mark:>	SU 10P-11P 666 PARK AVE Station Remark: V6 PROG IS 666 PARK AVE V7 Program Name Change, Comment Changed	TH 10P-11P SCANDAL Station Remark: V6 PROG IS SCANDAL V7 Program Name Change, Comment Changed	OP REVENGE : V6 REV AIRS SUN 10/28 codes changed	V6 PROG IS MOD/SUBUR Change, Comment Changed	8P-9P MIDDLE-ABC/NEIGHBOR les Remark: V9 REVISED PGM Comment Changed Program Name Change, Comment Changed	730P-8P COLD CASE FILES ation Remark: V6 PROG IS COLD CASE FILES Program Name Change, Comment Changed	Program	V SARASOTA,FL) POLITICAL ISSUE GROU (Ceuleman
		. ಕ		SUN 10/28 9P-10P PLS ADV			TLES PLS REV		Agency (): 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	: 30	: 30	: 30	: 30	: 30	:30	:30	Len	ST NW, INGTON, E 11/23/
\$400.00	\$650.00	\$1,800.00	\$1,800.00	\$1,800.00	\$3,000.00	\$1,800.00	\$400.00	Rate	() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 P1/P2/E 11/14/1193 es 10/23/2012 - 10/29/2012 eeks
10/29-10/29	10/27-10/27	10/28-10/28	10/25-10/25	10/28-10/28	10/24-10/24	10/24-10/24	10/27-10/27	Dates	3DIA
H	,	н	N	N		2	H	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
٣	1	je.nk	٢	1-4	н	Þ	L	# of Weeks	
н	1	1	2	2	μ	N	1	Total Spots	WASHINGTON BRAD PHILIPPS 202-955-5342 202-955-5348
\$400.00	\$650.00	\$1,800.00	\$3,600.00	\$3,600.00	\$3,000.00	\$3,600.00	\$400.00	Total Cost	PON ,IPPS 342 348

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Station	*50 M	1 1 1	Day	Station WWSB-TV SARASOTA,FL Advertiser () POLITICAL ISSUE GROU Product DCCC Estimate# 1193 Buyer Katie Keuleman Phone#
Remark:	730P-8P	1	Time	.RASOTA,FI .ITICAL ISSI nan
Station Remark: V6 PROG IS MILLIONAIRE	MILLIONAIRE		Program	JE GROU
				Agency ()C 3050 K S' WASHIN Agency C/P1/P2/E Filght Dates Hiatus Weeks
	: 30	1	Len) GREAT (ST NW, IINGTON E 11/ E 10/23
	\$400.00		Rate	() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 C/P1/P2/E 11/14/1193 rates 10/23/2012 - 10/29/2012 Weeks
	10/29-10/29		Dates	EDIA
	Ľ	1	Spots/Week # of Weeks	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
	1		# of Weeks	() () Phone# FAX#
	1		Total Spots) WASHINGTON) BRAD PHILIPP 202-955-5342 202-955-5348
	\$400.00	1 1 1 1 1	Total Cost	JPPS 342 348

Daypart | |-|-|-|-

--- REPORT TOTALS-

V7 Program Name Change, Comment Changed

Report Totals: 27 / \$21,410.00

-- SALES MONTHLY TOTALS-

Demos	Books			COMPETITIVE-	Lines not	Station To	Sales Tota	Oct 12:
RA35+	null		Market Totals	TIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 140 / \$81,815.00	Sales Totals: 140 / \$81,815.00	117 / \$66,230.00
			\$545,433					Nov 12:
		WTOG	CABL					23 /
		2%	0%					23 / \$15,585.00
		WTSP	UNKN					
		25%	80					
		WTTA	VBSV					
		2	1%					
		WTVT	WFLA					
		20%	20%					
		MSBW	WFTS					
		15%	15%					